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Gabay's Copywriters' CompendiumRisk ArbitrageIraq, are Sanctions Collapsing?I'll Never Write My MemoirsBillboardBehavioral PharmacologyTranscript of ProceedingsNewsletterThe Journal of the Indian Archipelago and Eastern AsiaCharlie USAGo! Go!Go!English Grammar and Business Letter WritingDeep Trouble: A MacKenzie Family NovellaNever Let a Serious Crisis Go to WasteGraves' OrbitopathyMy Wild Life (Black & White)The Blood Runs Like a River Through My DreamsGo-Go LiveElectric Don QuiXote: The Definitive Story Of Frank ZappaRunning Group Visits in Your PracticeThe Guide to United States Popular CultureBelinda Carlisle & The Go-Go'sHeadpress Guide to the Counter CultureThe Definitive Guide to Marketing Analytics and Metrics (Collection)Munander-a-Go-Go'sChase's Calendar of Events 2021Building Dynamic Web Sites with Macromedia Studio MX 2004Go! Go!Go!A Ravel ReaderShrews, Chromosomes and SpeciationDaily GraphicCMJ New Music MonthlyIcons of R&B and SoulDylan, Lennon, Marx and GodJews, Race and Popular MusicShe Bop IIGirl CultureThe New Rolling Stone Album GuideMagnetic Resonance ImagingRevolutionary IranA reference guide to the decade's top trends, performers, and sounds, reviews the most influential albums, provides biographical overviews of key artists, and considers how technology and the Internet have impacted the industry.Popular music grew out of ragtime, vaudeville and the blues to become global mass entertainment. Women like Ma Rainey and Bessie Smith were the original pop divas, yet eighty years after they blazed a trail, have their successors achieved the recognition and affirmation they deserve? Or has the only way to success been to slot into saleable images of the cute baby or sexy chanteuse? This is the story of women as creators and innovators, aiming to provide a history of women in rock, pop and soul - on stage, on camera and working behind the scenes in a male-dominated industry. This edition contains an extra chapter and interviews covering trends such as Girlpower.Since 1957, Chase's Calendar of Events lists everything worth knowing and celebrating for each day of the year: 12,500 holidays, national days, historical milestones, famous birthdays, festivals, sporting events and more. "The Oxford English Dictionary of holidays." NPR's Planet Money.Inspiration for the major motion picture 6 Days, starring Jamie Bell as Rusty Firmin Go! Go! Go! Go! tells the action-packed story of the 1980 Iranian Embassy siege. It is a comprehensive and gripping account of an unforgettable six-day drama that shook Britain and the wider world. Drawing on original and unseen source material from ex-SAS soldier Rusty Firmin, the police and the British Government, Go! Go! Go! takes us to the heart of the whole operation. The assault planning and training, strategy and tactics are described in detail, and the personal stories of the gunmen revealed - who they were, where they came from, why they did it and Saddam Hussein's direct involvement. Compelling accounts of each day of the siege from the hostages' points of view show how they dealt with captivity individually and collectively. And new material explains the negotiators' tactics and their cool exterior versus their internal turmoil as negotiations reached crisis point.CMJ New Music Monthly, the first consumer magazine to include a bound-in CD sampler, is the leading publication for the emerging music enthusiast. NMM is a monthly magazine with interviews, reviews, and special features. Each magazine comes with a CD of 15-24 songs by well-established bands, unsigned bands and everything in between. It is published by CMJ Network, Inc.The Go-Go's made music on their own terms and gave voice to a generation caught between the bra-burning irreverence of the seventies and the me-first decadence of the eighties. Anthems like "We Got the Beat," "Our Lips Are Sealed," and "Vacation" are an indelible part of our collective soundtrack, but more than that, they speak to the power and possibility of youth. Inspired by punk but not yoked to it, the Go-Go's broke important musical ground by combining cheeky lyrics, clever hooks, and catchy melodies, perfectly capturing what it feels like to be young and female in the process. But beyond the Go-Go's effervescent sound and cheerful pop stylings, a darkness underlies many of their lyrics and melodies, hinting at the heartache and frustration inherent in growing up. In other words, plenty to inspire murder and mayhem. Net proceeds from Murder-a-Go-Go's benefit Planned Parenthood, a crucial provider of women's affordable reproductive healthcare. With a foreword by Go-Go's co-founder Jane Wiedlin and original stories by twenty-five kick-ass authors, editor Holly West has put together an all-star crime fiction anthology inspired by one of the most iconic bands of the eighties and beyond. Praise for MURDER-A-GO-GO'S: "I always suspected that twinkle in the Go-Go's eyes was a coded invitation to a darker world. In the hands of these 25 stellar crime fiction writers, 'We Got the Beat' and 'Our Lips Are Sealed' become evil little gems. A totally rad read." —Alan Hunter, Original MTV VJ, SiriusXM Host "Shock and awe, that sums up my reaction to Murder-A-Go-Go's. Shock to live in times when The Whole World Lost Its Head' and awe at the response of these gifted writers. Buckle up for a ride that will leave "Skidmarks on Your Heart."" —Sara Paretsky, bestselling author of the V.I. Warshawski crime series "Who knew these happy songs by one of all-time favorite bands, the Go-Go's could inspire such dark, noir, spine-tingling stories?!? It's a collection of tales of distinctly
female rage—the murderous kind and otherwise—to keep you up at night!” —Alison Arngrim, TV’s Nellie Oleson and author of Confessions of a Prairie Bitch “This is the music-driven anthology you didn’t know you needed, but after you read it, you’ll realize your bookshelf was lacking without it. This is a killer line-up of writers, and under Holly’s steady hand, they don’t play a single false note. Murder-A-Go-Go’s has got the beat.” —Rob Hart, author of The Warehouse “Like the songs these writers used for muses, each story contains the energy of a pop group and the rawness of a punk band, with some of the darkness and vulnerability that underscores the Go-Go’s themselves thrown in for good measure.” —Steph Post, author of Miraculum “The Go-Go’s spun some of the brightest, catchiest all-girl pop back in the day. But they always carried more weight than your average pop band: the burden of trailblazing and pioneering; the bad kids in the back of the class breaking all the rules and looking damn cool doing it. This collection commandingly captures that sweet subversion.” —Joe Clifford, author of The One That Got Away “Beneath the pop stylings and sensibilities of the Go-Go’s pulsed the heart of a punk band. In this eye-opening anthology, some of the sharpest voices of contemporary short crime fiction tease out the aches and anxieties echoing through the groundbreaking group’s music: the dark sides of desire, the missed opportunities, the tangled regrets. These stories—they got the beat.” —Art Taylor, award-winning author of On the Road with Del & Louise: A Novel in Stories “Holly West (editor)’s Murder-A-Go-Go’s is murderously fun from the first story to the last. Each masterful tale is distinctive, but this collection is so much more than the sum of its parts, infused with all the talent and skill of some of the best short story writers working in crime fiction today.” —Jennifer Hillier, author of Creep and Jar of Hearts “Drawn from a mosaic of influences, including folk, gospel, and blues, R&B represents both everything that came before and nothing that was heard before. This is the music that bridged the gap between audiences and helped, at the very height of racism in America, to dismantle racial barriers. So much of today’s music is derived directly from the highly influential and critically important sounds of R&B that without it we would have never known the classic soul of the late ’50s and ’60s, the glory days of the genre. Similarly, rock n’ roll as seen through the eyes of Bill Haley and Elvis Presley would have never evolved without the foundation laid by their R&B predecessors. Through substantial entries on the chief architects and innovators, Icons of R&B and Soul offers a vibrant overview of the music’s impact in American culture and how it reflected contemporary society’s politics, trends, and social issues. Numerous sidebars highlight Motown, prominent record labels, hit songs, related singers and songwriters, key events, and significant aspects of the music industry. Also included is a list of important print and Web resources, as well as a list of selected recordings. An essential reference for high school and public libraries, this encyclopedia will help students explore the historical and cultural framework of R&B and soul music through the musicians who have come to define the genre. Among the featured: -Ray Charles -Little Richard -Fats Domino & New Orleans R&B -Ruth Brown -Sam Cooke -Etta James -James Brown -Aretha Franklin -The Supremes -Oits Redding -Ike & Tina Turner -Curtis Mayfield -Berry Gordy -Stevie Wonder -Marvin Gaye -Smokey Robinson -The Temptations -PrinceThe significant progress in the understanding of the pathogenesis and the treatment of Graves’ orbitopathy (GO) has warranted a second edition of this book within three years of the first. Now also fully incorporated is the EUGOGO consensus statement on management of GO, which since has been accepted worldwide as a useful guideline. Furthermore all chapters have been thoroughly updated. Subjects covered include the pathology of GO and the controversial views on its pathogenesis; assessment of changes using reliable measuring techniques; medical management of GO including established and alternative treatment options; technical explanations and illustrations of various surgical procedures and finally, the molecular, immunologic, and clinical aspects of this complex disorder. Two new chapters have been added: one describing the socioeconomic impact of the disease and the other outlining the Amsterdam Declaration on Graves’ Orbitopathy. The successful question-and-answer format facilitates its use as a reference guide for medical practitioners and surgeons working in the fields of ophthalmology, internal medicine, endocrinology, pediatrics, immunology, as well as otolaryngology. A brand new collection introducing today’s most powerful strategies and techniques for measuring and optimizing marketing... 3 authoritative books, now in a convenient e-format, at a great price! 3 authoritative Books help you measure, analyze, and optimize every marketing investment you’ll ever make Measuring and optimizing your marketing investments is more crucial than ever. But, with an explosion in channels and complexity, it’s also more challenging than ever. Fortunately, marketing metrics and analytics have taken giant leaps forward in recent years: techniques now exist for accurately quantifying performance and applying what you learn to improve it. In this unique 3 Book package, world-class experts present these new approaches, and show how to profit from them. In Marketing and Sales Analytics, leading consultant Cesar A. Brea examines the experiences of 15 leaders who’ve built high-value analytics capabilities in multiple industries. Then, building on what they’ve learned, he presents a complete blueprint for succeeding with marketing analytics. You’ll learn how to evaluate “ecosystemic” conditions for success, frame the right questions, and organize your people, data, and operating infrastructure to answer them. Brea helps you overcome key challenges ranging from governance to overcoming hidden biases. Along the way, he also offers specific guidance on crucial decisions such as “buy vs. build?”, “centralize or decentralize?”, and “hire generalists or specialists?” Next, in Cutting Edge Marketing Analytics, three pioneering experts introduce today’s most valuable marketing analytics methods and tools, and offer a best-practice methodology for successful implementation. They augment this knowledge with hands on case studies, guiding you through...
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solving key problems in resource allocation, segmentation, pricing, campaign management, firm valuation, and digital marketing strategy. All case studies are accompanied by real data used by the protagonists to make decisions. As you practice, you'll gain a deeper understanding of the value of marketing analytics, learn to integrate quantitative analysis with managerial sensibilities, master core statistical tools, and discover how to avoid crucial pitfalls. Finally, in the award-winning Marketing Metrics, Second Edition, Paul W. Farris and his colleagues show how to choose the right metrics for every marketing challenge. You'll learn how to use dashboards to view market dynamics from multiple perspectives, maximize accuracy, and “triangulate” to optimal solutions. You'll discover high-value metrics for promotional strategy, advertising, distribution, customer perceptions, market share, competitors’ power, margins, pricing, products and portfolios, customer profitability, sales forces, channels, and more. This extensively updated edition introduces innovative metrics ranging from Net Promoter to social media and brand equity measurement, and shows how to build comprehensive models to optimize every marketing decision you make. If you need to improve and measure your marketing performance, this 3-book package will be your most valuable resource. From world-renowned business sustainability experts Cesar A. Breña, Rajkumar Venkatesan, Paul W. Farris, Ronald T. Wilcox, Neil T. Bendle, Phillip E. Pfeifer, and David J. Reibstein An encyclopedia that analyzes the interaction between girls and mainstream culture provides a series of essays examining girl culture and over two hundred and fifty alphabetically arranged articles examining aspects of that culture. My Wild Life By: Kenneth Gregory Johnson In My Wild Life: From Bears, Panthers, Pandas to People, Kenneth Gregory Johnson writes about his extraordinary experiences with wildlife, wild living, people, traveling, and studying endangered species in wilderness habitat. To read a firsthand account of the beauty and behavior of wildlife is a rare opportunity that encompasses our interconnected existence. The book gives a prioritized strategy to manage habitat that will sustain our shared resources and leave a world of healing, hope, and peace for future generations. A folksy account of growing up and now living in the Southern Appalachians provides insights into an often and needlessly maligned hillbilly sub-culture. His personal experiences are accompanied by photos, maps, illustrations, and haiku. Johnson’s book is of interest to field scientists and the general public. Friendships with Chinese colleagues and a physician who spent 27 years in prison allowed adoption of the first Chinese child by foreigners in mainland China. This outstanding compilation of articles by Ravel (who was a brilliant critic) features reviews, interviews, and some 350 letters from Cocteau, Colette, de Falla, Richard Strauss, Stravinsky, and other major figures of the time. Presents new insights into speciation through an in-depth analysis of extraordinary chromosomal variation in one species written by leading experts. Originally published in 1982, Risk Arbitrage has become a classic on arbitrage strategies by the “dean of the arbitrage community.” It provides an overview of risk arbitrage, how it has been used over the centuries and particularly in modern markets, with a focus on merger arbitrage. From average expected returns to turning a position, cash tender offers, exchange offers, recapitalizations, spinoffs, stub situations, limited risk arbitrage, and corporate freeze-ins, the book provides a step by step walk through of a world of arb strategies illuminated by real world examples and case studies. At the onset of the Great Recession, as house prices sank and joblessness soared, many commentators concluded that the economic convictions behind the disaster would now be consigned to history. Yet in the harsh light of a new day, attacks against government intervention and the global drive for austerity are as strong as ever. Never Let a Serious Crisis Go to Waste is the definitive account of the wreckage of what passes for economic thought, and how neoliberal ideas were used to solve the very crisis they had created. Now updated with a new afterword, Philip Mirowski’s sharp and witty work provides a roadmap for those looking to escape today’s misguided economic dogma. From Liliana Hart’s New York Times bestselling MacKenzie family comes a new story by USA Today best-selling author Kimberly Kincaid Bartender Kylie Walker went into the basement of The Corner Tavern for a box of cocktail napkins, but what she got was an eyeful of murder. Now she’s on the run from a killer with connections, and one wrong step could be her last. Desperate to stay safe, Kylie calls the only person she trusts—her ex-Army Ranger brother. The only problem? He’s two thousand miles away, and trouble is right outside her door. Security specialist Devon Randolph might be rough and gruff, but he’ll never turn down a friend in need, especially when that friend is the fellow Ranger who once saved his life. Devon may have secrets, but he’s nearby, and he’s got the skills to keep his buddy’s sister safe…even if one look at brash, beautiful, Kylie makes him want to break all the rules. Forced on the run, Kylie and Devon dodge bullets and bad guys, but they cannot fight the attraction burning between them. Yet the closer they grow, the higher the stakes become. Will they be able to outrun a brutal killer? Or will Devon’s secrets tear them apart first? “To understand the history and spirit of America, one must know its wars, its laws, and its presidents. To really understand it, however, one must also know its cheeseburgers, its love songs, and its lawn ornaments. The long-awaited Guide to the United States Popular Culture provides a single-volume guide to the landscape of everyday life in the United States. Scholars, students, and researchers will find in it a valuable tool with which to fill in the gaps left by traditional history. All American readers will find in it, one entry at a time, the story of their lives.”—Robert Thompson, President, Popular Culture Association. “At long last popular culture may indeed be given its due within the humanities with the publication of The Guide to United States Popular Culture. With its nearly 1600 entries, it promises to be the most comprehensive single-volume source of information about popular culture. The range of subjects and diversity of opinions represented will make this an almost indispensable resource for humanities and...
The popular culture scholars and enthusiasts alike."--Timothy E. Scheurer, President, American Culture Association “The popular culture of the United States is as free-wheeling and complex as the society it animates. To understand it, one needs assistance. Now that explanatory road map is provided in this Guide which charts the movements and people involved and provides a light at the end of the rainbow of dreams and expectations.”--Marshall W. Fishwick, Past President, Popular Culture Association Features of The Guide to United States Popular Culture: 1,010 pages, 1,600 entries, 500 contributors Alphabetical entries Entries range from general topics (golf, film) to specific individuals, items, and events Articles are supplemented by bibliographies and cross references Comprehensive index The first comprehensive account of the storming of the Iranian Embassy in London in 1980. GO! GO! GO! tells the action-packed story of the 1980 Iranian Embassy siege. It is a comprehensive, detailed and gripping account of an unforgettable six-day drama that shook Britain -- and the wider world -- to the core. Drawing on original and unseen source material from ex-SAS soldier Rusty Firmin, the police and the British Government, GO! GO! GO! takes us to the heart of the whole operation. The assault planning and training, strategy and tactics are described in detail, and the personal stories of the gunmen revealed -- who they were, where they came from, why they did it and Saddam Hussein's direct involvement. Compelling accounts of each day of the siege from the hostages' points of view show how they dealt with captivity individually and collectively. New material explains the negotiators' tactics and their cool exterior versus their internal turmoil as negotiations reached crisis point. A Fateful Meeting A year and a half ago, I was sitting at a conference listening to Ed Noffsinger speak, and suddenly had the most profound ‘Aha’ moment of my professional career. Here was someone presenting a practical and tested solution to some of the most challenging problems currently plaguing the US healthcare system, problems such as poor access to primary and specialty care; the uncontrollable and rising costs of healthcare; our nation’s relatively poor quality outcomes; and finally, the sense of frustration, disempowerment, loneliness, and disenfranchisement that patients and their families too often experience. Dr. Noffsinger’s solution seemed deceptively simple—shared medical appointments (SMAs) that afford the highest quality healthcare to be delivered in the highest quality care experience—a group setting, Experience collected over a decade and involving more than 100,000 patient visits throughout the United States, Canada, and parts of Europe has demonstrated that SMAs, when used in primary care as well as in the medical and surgical subspecialties, lead to increased access to care, enhanced quality of care, and improved patient satisfaction. For physicians, the efficiency gains and team support from their participation in SMAs translate into much needed relief and improved career satisfaction. An indispensable sampling of the vast assortment of publications which exist as an adjunct to the mainstream press, or which promote themes and ideas that may be defined as pop culture, alternative, underground or subversive. Updated and revised from the pages of the critically acclaimed Headpress journal, this is an enlightened and entertaining guide to the counter culture - including everything from cult film, music, comics and cutting-edge fiction, by way of its books and zines, with contact information accompanying each review. The Iranian Revolution of 1979 was a defining moment of the modern era. Its success unleashed a wave of Islamist fervor across the Middle East and signaled a sharp decline in the appeal of Western ideologies in the Islamic world. And the reaction it inspired testified to its importance: as with the Russian and French revolutions, outsiders tried to crush it in its crib. A year after the mullahs’ assumption of power, Iraq, with aid from other Arab states and the US, declared war on Iran. Yet the revolution prevailed, and the Islamic Republic persists to this day. And despite the deepfricts separating Sunnis and Shiites, the regime motivated successive waves of revolutionary Islamism across the entire region, from Afghanistan in the 1980s to Lebanon in the 200s to Egypt to Algeria today. In Revolutionary Iran, Michael Axworthy offers a richly textured and authoritative history of Iran from the 1979 revolution to the present. After an opening section that focuses on the sources of the revolution, Axworthy takes readers through the major periods of the era: the overthrow of the oldregime and the creation of the new one; the Iran-Iraq war; the reconstruction era following the war; the reformist wave led by Mohammed Khatami; and the current era, in which reactionaries have re-established control. Throughout, he emphasizes that the Iranian revolution was centrally important in modern history because it provided the world with a clear model of development that was not rooted in Western ideologies. Whereas the world’s major revolutions of the previous two centuries had been fuelled by Western, secular ideologies, the Iranian Revolution drew its inspiration from Islam. Botherudite and accessible, Revolutionary Iran is the definitive account of this epoch in all its humanity. There’s a killer on the road…The FBI is squirming like a toad. Dakota Jalen, a brash, young, FBI agent with a crushing cross to bear is remaining calm however. Though not one other agent within the entire bureau has broken “CHARLIE USA’s” code, Dakota knows she can do it. From the oppressive heat of the Deep South up into the cool currents of the Northeast, Dakota tails CHARLIE USA state by state until she comes face to face with an un-escapable paradox of endemic proportions. It seems that some people in Dakota’s life, and worse, perhaps even herself, have more in common with the monster CHARLIE USA than they’d like to admit. In its 114th year, Billboard remains the world’s premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends. Preceded by Magnetic resonance imaging: physical principles and sequence design / E. Mark Haacke [et al.], c1999. "Memoir from model and actress Grace Jones" --Provided by publisher Annotation Leverage the power of Macromedia Studio
MX 2004 to design and build attention grabbing, data-driven web sites on-time and under-budget. This common-sense guide uses a creative approach to demonstrate how to use Studio MX 2004 components (Dreamweaver, Flash, Fireworks, ColdFusion, Freehand, and Director) to create data-driven sites. Written for professionals who understand how to use the individual software applications and need to learn how to use them in concert. Includes bonus coverage on utilizing Contribute, Flash Remoting, and Flash Communication Server in dynamic sites.

THE BLOOD RUNS LIKE A RIVER THROUGH MY DREAMS transports readers to the majestic landscapes and hard Native American lives of the desert Southwest and into the embrace of a way of looking at the world that seems almost like revelation. Born to a storytelling Native mother and a roughneck, song-singing cowboy father, Nasdijj has lived on the jagged-edged margins of American society, yet hardship and isolation have only brought him greater clarity—and a gift for language that is nothing short of breathtaking. Nasdijj tells of his adopted son, Tommy Nothing Fancy, of the young boy's struggle with fetal alcohol syndrome, and of their last fishing trip together. It is a heartbreaking story, written with great power and a diamondlike poetry. But whether Nasdijj is telling us about his son, about the chaotic, alternately harrowing and comical life he led with his own parents, or about the vitality and beauty of Native American culture, his voice is always one of searching honesty, wry humor, and a nearly cosmic compassion. While Nasdijj struggles with his impossible status as someone of two separate cultures, he also remains a contradiction in a larger sense: he cares for those who often shun him, he teaches hope though he often has none for himself, and he comes home to the land he then must leave.

THE BLOOD RUNS LIKE A RIVER THROUGH MY DREAMS is the memoir of a man who has survived a hard life with grace, who has taken the past experience of pain and transformed it into a determination to care for the most vulnerable among us, and who has found an almost unspeakable beauty where others would find only sadness. This is a book that will touch your soul.

Marketers, creative writers, and individuals for whom copywriting forms part of their job are often required to produce innovative and engaging copy in a short space of time. Creativity is not always to hand, and therefore on some occasions additional help is required to find the right phrase, description or slogan. Gabay's Copywriting Compendium contains a wealth of inspiring tips, ideas and descriptions to aid the writing process, such as advice on spelling and grammar, examples of rhyming words, suggested euphemisms, and odd facts.

- Provides a "Top 25 Rules" section for a number of key topics, such as how to brainstorm, how to write innovative copy, and how to think creatively
- Has been carefully designed to ensure the material can be accessed quickly and easily
- Has been carefully designed to ensure the material can be accessed quickly and easily
- Easy to read layout will assist copywriters in finding appropriate help at any particular moment

Ground-breaking dual biography that explores pop music's two most influential songwriters, offering new insights into their creative thinking.

Go-go is an upbeat, funky Black popular music from Washington, D.C. with a history as long as that of house or hip-hop. Natalie Hopkinson is the Media and Culture Critic for The Root, with access to clubs, producers, and artists, and is therefore well-placed to tell the story of the music from the 70s to the present. With the regentrification of the District, more of the Black population and the go-go industry have moved to the Maryland suburbs. In Go-Go Live, Hopkinson gives a critical, inside account of the scene and how it survives in a changing city.

Frank Zappa's reputation as one of rock's maverick geniuses has continued to grow since his death in 1993. Revised and updated, Electric Don Quixote is still the most comprehensive chronicle of his extraordinary life and career. Author, Neil Slaven, brings together the complex strands of Zappa's life and work in a book that will please not just Zappa fans but anyone interested in the history of rock music. Fully illustrated and includes a comprehensive discography.

Jon Stratton provides a pioneering work on Jews as a racialized group in the popular music of America, Britain and Australia during the twentieth and early twenty-first centuries. Rather than taking a narrative, historical approach the book consists of a number of case studies, looking at the American, British and Australian music industries. Stratton's primary motivation is to uncover how the racialized positioning of Jews, which was sometimes similar but often different in each of the societies under consideration, affected the kinds of music with which Jews have become involved. Stratton explores race as a cultural construction and continues discussions undertaken in Jewish Studies concerning the racialization of the Jews and the stereotyping of Jews in order to present an in-depth and critical understanding of Jews, race and popular music.